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EDUCATION

Ph.D. in Economics, American University Dissertation: <i>Three Essays on Copyright Exceptions</i> Advisor: Prof. Walter Park	2022
M.A. in International Affairs, American University	2012
B.A. in Economics, University of Mary Washington	2000

FIELDS AND INTERESTS

Primary: Intellectual Property, Knowledge Economy, Innovation, Law & Economics
Secondary: International Trade, International Political Economy

JOB MARKET PAPER

“Korea’s 2011 Copyright Act Amendments and Innovation by Online Service Providers”

In 2011, Korea amended its Copyright Act to comply with the U.S.-Korea Free Trade Agreement’s intellectual property chapter, which included an obligation to enact a safe harbor for secondary copyright infringement in the online environment. Safe harbors protect internet firms from legal liability when their users post infringing content online, on the condition that the firms maintain a system to efficiently remove infringing content when notified of the infringement by rightholders. This paper tests whether the newly established safe harbors had an impact on innovation by Korean internet firms. I hypothesize that the amendments alleviated litigation risks faced by internet firms, incentivizing the development of new products and services. I test this by estimating difference-in-differences regressions on a panel of Korean internet firms and software producers between 2008 and 2015. Using R&D spending as a share of sales and patent metrics as measures of innovation inputs and outputs, respectively, I find that internet firms increased both R&D/sales and patent applications relative to the control group of software firms after the introduction of safe harbors. I find small changes in the direction of innovation as well: both internet and software firms expanded the set of technologies in which they applied for patents, though this was greater for the internet firms.

PUBLICATIONS

“Evaluating the Impact of Data Exclusivity on Prices of Pharmaceutical Imports.” *Journal of Globalization and Development* (Forthcoming).

“A Novel Dataset Measuring Change in Copyright Exceptions.” *Review of Empirical Research on Copyright Issues*. Vol 19, vol. 19, December 2022.

“Unilateral Norm Setting Using Special 301.” in *Intellectual Property Law and Access to Medicine: TRIPS Agreement, Health and Pharmaceuticals.*, Amaka Vanni & Srividhya Ragavan, eds. Routledge, 2021.

“The Impact of Copyright Exceptions for Researchers on Scholarly Output.” *Efil Journal of*

Economic Research, Vol. 2, No. 6, July 2019.

“Do Pharmaceutical Firms Invest More Heavily in Countries with Data Exclusivity?” *Currents International Trade Law Journal*, Vol. 21, No 2. Summer 2013.

“Economic Justifications for Open Access to Essential Medicine Patents in Developing Countries.” *American Journal of Law and Medicine*. Vol. 37, No. 2. June 2009, with Profs. Sean Flynn and Aidan Hollis.

REPORTS AND PUBLISHED WORKING PAPERS

“Evaluating the Impact of Data Exclusivity on the Price per Kilogram of Pharmaceutical Imports.” Boston University Global Development Policy Center: GEGI Paper 048, 2021.

“A Novel Dataset Measuring Change in Copyright Exceptions.” American University Washington College of Law, PIJIP Research Paper no. 74, 2021.

“Analysis of Special 301 Listings, 2009-2020.” Shamnad Basheer IP/Trade Fellow White Paper, Texas A&M University School of Law, 2020.

“The User Rights Database: Measuring the Impact of Opening Copyright Exceptions.” American University Washington College of Law, PIJIP Research Paper no. 2018-01. September 2018, with Sean Flynn.

“Networked Governance and the USTR.” Chapter 2 of *Media Piracy in Emerging Economies*. Social Science Research Council. 2011, with Joe Karaganis, Sean Flynn, Susan Sell and Parva Fattahi.

EMPLOYMENT

American University Washington College of Law
Program on Information Justice and Intellectual Property
Postdoctoral Fellow
Assistant Director

May 2022 - present
March 2007 - May 2022

Texas A&M University School of Law
Shamnad Basheer IP & Trade Fellow

December 2019-June 2020

TEACHING EXPERIENCE

ECON 150: Economics for Business, Adjunct Professorial Lecturer Fall 2022 - Spring 2023
ECON 200: Introduction to Microeconomics, Adjunct Instructor Spring 2018
SISG 764: International Economics, Adjunct Instructor Summer 2017

ACADEMIC PRESENTATIONS

“The Impact of Copyright Exceptions on Scholarly Output.” Presented at the Society for the Economic Research of Copyright Issues.” University of Colorado, Boulder, October 9, 2022.

“A Novel Dataset Measuring Change in Copyright Exceptions.” Presented at the Fourth Conference of the IP and Innovation Researchers of Asia, February 10, 2022.

“Intellectual Property and Access to Essential Medicines.” Guest lecture at Harvard University Kennedy School of Government. November 8, 2021.

“Copyright Exceptions for Research and Preservation: Current Research at American University.” Panelist at Congresso de Direito de Autor e Interesse Publico XV. November 4, 2021.

“Data Exclusivity and Pharmaceutical Import Prices.” Presented at the Global Congress on Intellectual Property and the Public Interest. October 26, 2021.

“Quantifying the Relationship Between Copyright Exceptions and Scientific Output.” Presented to a Global Congress on IP and the Public Interest panel on Copyright and Covid: What the World Intellectual Property Organization Should Do. October 6, 2020.

“The Role of the U.S. Trade Representative.” Executive Education Program on Health, Pharmaceuticals and IPR. Jointly hosted by Texas A&M University School of Law and the Confederation of Indian Industry. September 20, 2020.

“Copyright Balance, Trade Agreements and the Digital Economy.” Fifth Global Congress on Intellectual Property and the Public Interest. American University, September 29, 2018.

“Openness in Copyright User Rights and Innovation in the ICT Industries.” Fifth Global Congress on Intellectual Property and the Public Interest. American University, September 27, 2018.

“Using Trade Data to Show Changing Prices of Pharmaceutical Imports.” Workshop on Empirical Study of FTAs and Access to Medicines. Fifth Global Congress on Intellectual Property and the Public Interest. American University, September 26, 2018.

“Measuring the Openness of Copyright Limitations.” Society for the Economic Research of Copyright Issues Annual Conference. Toronto, Canada. July 2018.

“Copyright Limitations and Authorship of Academic Papers.” Open Education Global. Delft, Netherlands. April 2018.

“Econometric Tests of Copyright Openness: Summary of Findings.” Presentation to CODE Workshop. Santiago, Chile. October 9, 2017.

“Openness of Copyright Limitations in 21 Countries: Insights from PIJIP’s Copyright User Rights Survey.” Creative Commons Summit, Toronto. April 2017.

“Copyright Limitations in Brazil and 20 Other Countries.” Conference on Copyright Limitations and Digital Platform Development in Latin America, hosted by IDRC Link Project. Rio de Janeiro, April, 2017.

“Survey of Copyright Limitations in 20 Countries: Overview of Changes Over 5 Decades.” American University College of Law Conference on Globalizing Fair Use. March 2017.

“The Impact of Patent Protection on Outsourcing Decisions by U.S. Firms.” Allied Social Sciences Association, Chicago, IL. January 2017.

“Increased Copyright Enforcement and Access to Textbooks in Panama.” Global Congress on Intellectual Property and the Public Interest, Delhi, India, December 2015.

“The PIJIP Copyright User Rights Survey.” Global Congress on Intellectual Property and the Public Interest, Delhi, India, December 2015.

“Building an Index on Copyright User Rights.” Workshop presentation at the Third Global Congress on Intellectual Property and the Public Interest, Cape Town, December 2013.

“Does the Structure of a Nation’s Limitations and Exceptions to Copyright Influence the Patent-

ing Behavior of Technology Firms?” Chicago-Kent University. October 2013.

“Industries Reliant Upon Copyright User Rights - What Can We Learn From the Data?” American University Washington College of Law, June 2014.

“Copyright Users’ Rights: Overview of Economic Research Design.” with Walter Park. Conference on Law and Economics of Copyright Users’ Rights. American University Washington College of Law, September 2013.

“Use of Patent Data as an Indicator of Innovation.” Conference on Law and Economics of Copyright Users’ Rights. American University Washington College of Law, September 2013.

“Empirical Research on Flexible Limitations and Exceptions in Copyright.” Workshop presentation at the Second Global Congress on Intellectual Property and the Public Interest, Rio de Janeiro, December 2012.

“Access to Medicines in the Era of Strict Intellectual Property Enforcement.” American Public Health Association. Washington, D.C. November 2010.

SUBMISSIONS AND PRESENTATIONS TO POLICYMAKERS

“Submission to Canadian Government Consultation on a Modern Copyright Framework for AI and the Internet of Things.” With Sean Flynn Lucie Guibault, Christian Handke, and Joan-Josep Vallbé. September 17, 2021.

“USTR Should Seek Language in the Upcoming US-Kenya Trade Agreement that Protects the Right to Research.” Comments to U.S. trade Representative, re: Negotiating Objectives for the US-Kenya Trade Agreement. April 28 2020.

“USMCA Would Better Serve U.S. Interests with the Addition of a Copyright Balance Provision.” Submission to the International Trade Commission in response to request for comments on the Economic Impact of the US-Mexico-Canada Agreement. Docket ITC-2018-0375. December 20, 2018.

“Promoting Balance in a US-EU Trade Agreement.” Submission to the U.S. Trade Representative in response to request for comments on Negotiating Objectives for a U.S.-European Union Trade Agreement. Coauthored by Sean Flynn. Docket #USTR-2018-0035. December 14, 2018.

“Submission to the Special 301 Committee for the 2017 Special 301 Review.” United States Trade Representative. February 2018.

“The Economic Benefits of Open Copyright Exceptions.” Submission to the Portfolio Committee on Trade and Industry of the South African Parliament regarding the Copyright Amendment Bill (B13-2017). July 7, 2017.

“Copyright Balance as a NAFTA Negotiating Objective” Testimony to the U.S. interagency Trade Policy Staff Committee. NAFTA Modernization Hearing, International Trade Commission. Docket #USTR-2017-0006. June 27, 2017

“Promoting Copyright Flexibility in NAFTA.” Submission to the U.S. Trade Representative in response to its Request for Comments on NAFTA Renegotiation. Docket #USTR-20017-0006. Jointly authored with law Prof. Sean Flynn. June 2017.

“Statement to the Special 301 Committee for the 2017 Special 301 Review.” United States Trade Representative. March 2017.

“Evaluating the Benefits of Fair Use: A Response to the PWC Report on the Costs and Benefits of Fair Use.” Joint submission to the Australian Productivity Commission with Peter Jaszi, Michael Carroll, Sean Flynn, Kim Weatherall and Ariel Katz. April 2016.

“Firm Performance in Countries With and Without Open Copyright Exceptions.” Prepared for PIJIP submission to USTR for the 2016 Special 301 Report. February 2015.

“Comments on the U.S. Proposal for Limitations and Exceptions.” Presentation to Trans Pacific Partnership negotiators. Leesburg, September 2012.

“Principles for Positive Proposals in Articles 1 and 4 of the TPP.” Presentation to Trans Pacific Partnership negotiators, San Diego. July 2012.

“Intellectual Property, Innovation and Growth.” Presentation to Trans Pacific Partnership negotiators. Dallas. May 2012.

OP-ED

“The Flimsy Case Against Indian Pharma.” Hindu Business Line. March 9, 2014.

REFERENCES

Walter Park

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Professor Park was the Chair of my dissertation committee

Kara Reynolds

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Professor Flynn is my supervisor at the law school

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Professor Ragavan hired me for the Shammad IP & Trade Fellowship at Texas A&M University